

Essential Reading

Thompson A and Strickland AJ and Gamble; ***Crafting and Executing Strategy, The quest for competitive advantage, Concepts and Cases***, Current Edition, McGraw Hill

Wheelan TL and Hunger J D; ***Strategic Management and Business Policy***, Current Edition, Prentice Hall

Johnson G and Scholes K; ***Exploring Corporate Strategy: Text and Cases***, Current Edition, Prentice Hall

Recommended Reading

Gallagher G; ***Corporate Strategy for Irish Companies***, Current Edition, Gill and Macmillian

Haberberg A and Rieple A; ***The Strategic Management of Organisations***, Current Edition, Prentice Hall

Barney J, Patricia Gorman Clifford; ***What I didn't learn in Business School. How Strategy works in the real world***. Current Edition, Harvard Business Press

Hill C and Jones G; ***Theory of Strategic Management with cases***, Current Edition, South Western Cengage Learning USA

Useful Websites:

www.mckinseyquarterly.com

www.hbr.org

www.knowledge.wharton.upenn.edu

www.knowledge.instead.edu

Journals

IIPA Journal

McKinsey Quarterly (www.mckinseyquarterly.com)

Harvard Business Review (www.hbr.org)

Academy of Management journals

The Strategic Management journal

The journal of Business Strategies